



SIFFA conference “Innovation and legal spots in the pharmaceuticals industry”

In partnership with: Sorainen Latvia

31st of October, 2019

08:30- 09:00 Registration and morning coffee		
09:00 Opening of the conference: <ul style="list-style-type: none"> • Minister of Health of Republic of Latvia Ilze Viņķele, welcome words • SIFFA Executive Director Valters Bolēvics speech 		
I part Science, Technology and Future Pharmaceuticals		
9.30	Prof. Bengt Jönsson, Stockholm School of Economics, Sweden	The pharmaceutical industry and European health care policy
10.00	Prof. Ulf Persson, IHE, The Swedish institute for health economics, Sweden	Innovations in healthcare sector
10.30	Michal Pilkiwicz, IQVIA, Director Supplier relations CEE, Poland	Role of innovation in the healthy society – payer and patient perspective
Q &A 10min		

Coffee brake and networking 11:00 -11.30

II part The news and future trends		
11.30	Ieva Andersone, “Sorainen” Partner and Attorney at Law	Data protection aspects in a results-based drug reimbursement model
12:00	Marika Grunte, “Sorainen” Senior Associate in Competition Law	Application of competition law in the pharmaceutical sector in the European Union
12.30	Agita Sprūde, “Sorainen” Senior Attorney at Law	Findings of the European Court of Human Rights on the scope of public responsibilities in the medical field
Q & A 10min		
Closing of the conference		
Coffee, healthy snacks and networking 13:00 – 14:00		

Conference working language – Latvian (synchronous translation in Latvian/English)

Interested parties are invited to apply for participation by 28th of October by sending their contact details to the e-mail address siffa@siffa.lv

Please be advised that photography and filming are possible during the event. By attending the event, you represent that you are aware that you are being included in the audio or visual material